DEALER FAQS

Dealer FAQs

FCA recently partnered with Strayer University to offer all employees of participating dealers the opportunity to earn a college degree from Strayer University at no cost. The partnership – which can be opted into by individual dealerships – represents a first-of-its-kind opportunity for all FCA dealers to recruit and retain top talent in their communities, while building your employees’ skills to improve their performance on the job. It is hoped that you will consider and enroll in this important initiative for your employees.

Details about the program can be found at www.FCAdealer.strayeruniversity.edu or by calling the FCA hotline at 1.888.321.4321, in addition to the FAQs below.

WHAT IS DEGREES@WORK?

Degrees@Work™ is a no-cost college degree program that FCA is offering to its dealerships in order to help attract, engage and retain talented employees. The Degrees@Work™ program is different from all other training either through the Performance Institute or another group. It is an opportunity for your employees to earn an associate, bachelor’s or master’s degree from Strayer University at no cost to them and without the burden of student debt.

WHO IS STRAYER UNIVERSITY?

Strayer University is a 123-year-old higher education institution focused on providing rigorous and relevant academic degree programs for working adults in order to prepare them for success in today’s dynamic work environments. The University – which is accredited by the Middle States Commission on Higher Education – offers programs in areas such as business administration, accounting, information systems and technology, among others. It also offers a personal Success Coach program, flexible course scheduling, free tutoring, and a host of other support services for all students. Courses can be taken online or onsite at Strayer’s campuses in many states across the country. For information about Strayer University degree programs, visit www.FCAdealer.strayeruniversity.edu and click on the “Programs” tab.

WHY SHOULD I ENROLL MY DEALERSHIP?

The benefits of offering a college degree through Degrees@Work™ include:

- **Talent attraction** – Help draw ambitious, career-oriented job candidates such as high school graduates, returning veterans, OEM “high potentials” or mature candidates seeking new opportunities
- **Skills** – Program will include customized courses to help employees learn, apply lessons and improve performance at your dealership
- **Retention + performance (Sales)** – Investing in high-potential employees helps to improve your team’s capabilities, morale and the likelihood that they will stay at your dealership long-term, thereby helping to reduce turnover and enhance knowledge, experience, and sales performance
- **Exclusive opportunity for CDRJF Dealers** – Leverage a competitive advantage that no other automotive OEM offers and that differentiates you in your locality
- **Improved image** – Position your dealership as an “employer of choice,” improve employee morale, and enhance perception of your dealership among customers and the public
- **Turnkey program** – Program is easy for dealers to launch, administer, promote and monitor

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HOW DOES THE PROGRAM WORK?

1. Sign up as a participating dealer – Complete the dealer enrollment form located on your DealerConnect site at www.dealerconnect.com using the following instructions:

- Sign in using your S-ID and Password. You will land on DealerConnect Home Page
- Click on the Training Tab
- Click on the Performance Institute Learning Center link in the FCA Performance Institute portlet
- You will be taken to the Learning Center Home Page
- Click on the Resource Tab, Click on Degrees@Work™ at the bottom of the page, Click on the 2015 Strayer Degrees@Work™ Enrollment Form
- A Pop-Up Window is displayed; Click Open; The Degrees@Work™ Dealer Enrollment Form Displays
- Print a Copy

- You will not need to sign up for the program every quarter. You only sign up once.
- If you own multiple dealerships within the same or different Business Centers, you will need to enroll as a participating dealer for each dealership. There will not be a discount offered for multiple dealer sign-ups.
- If there are significant changes to your dealership, such as change of ownership, the dealership is required to fulfill its obligation to offer Degrees@Work™ to its employees once it has signed up. The dealership must dis-enroll from the program in order to cancel it. Credit will not be given for unused funds that were contributed to the program.

2. Sign off on your employees’ enrollment – Employees will be required to present a student enrollment form to dealership approver for approval each quarter in which classes are taken.

- If an employee separates from your dealership while enrolled in Degrees@Work, they will be able to complete the courses in which they were enrolled. At the conclusion of those courses, they will no longer be eligible to participate in Degrees@Work, unless they move to another participating dealer who sponsors them or if they work directly with Strayer University and pay their retail rates directly. If that is the case, their continued enrollment is subject to the guidelines established by their new dealer.

WHO IS ELIGIBLE?
Active FCA US LLC dealership employees in good standing for a minimum of 30 days.

WHAT INFORMATION ABOUT STUDENTS WHO ENROLL IN DEGREES@WORK™ WILL I HAVE ACCESS TO?
Employees who enroll in Degrees@Work™ will be required to sign a consent release form allowing you to receive information about grades, attendance, and records of disciplinary action.

CAN I PROMOTE THAT MY DEALERSHIP PARTICIPATES IN THE DEGREES@WORK™ PROGRAM EXTERNALLY?
Yes. The Degrees@Work™ program can be an effective tool for attracting and recruiting high-quality, career-driven talent. We’ve created a custom dealer site, where participating dealers can download their startup kit, which will include tools and resources for promoting the program in your market.

WHO SHOULD I CONTACT IF I OR MY EMPLOYEES HAVE QUESTIONS ABOUT THE PROGRAM?
In addition to the FAQs for dealers and FAQs for students, dealers can find more information at the dealer site at www.FCAdealer.strayeruniversity.edu or by calling the FCA Dealer Hotline at 1.888.321.4321.

Prospective students can visit the student site at www.FCA.strayeruniversity.edu or call the Degrees@Work™ Program Hotline at 1.855.334.3622.